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Dear Community Partner:

The Joliet Junior Woman's Club - a local volunteer service and philanthropy organization - invites you to help make a difference in the lives of women and children in our community by becoming a sponsor of our upcoming fundraiser!

Our second annual **Mardi Gras Masquerade Ball** will be held on February 22, 2020, at the Jacob Henry Mansion in Joliet. This exciting evening features live music, New-Orleans inspired food and signature drinks, raffles, and of course - magnificent, masquerade-inspired costumes!

Last year over 200 guests attended our first-ever Mardi Gras, raising over \$11,000 to benefit local charities. This year, our goal is to raise **\$15,000 - and we need your help to make this happen!**

Being a sponsor of JJWC Mardi Gras gives your business the unique opportunity to directly reach customers who care about supporting local causes and local businesses. By sponsoring our event, you'll help our guests make incredible memories that they'll associate with your brand.

Inside this packet you'll find more information about the charities we helped last year and the guests who helped support our mission - the majority of whom are in your target market.

We have also crafted a unique **Build Your Own Sponsorship Package**, which allows your organization to personalize the sponsorship messaging and incentives that make the most sense for your needs and goals.

On behalf of our club and those we serve, thank you for considering our request. I hope that we can count on your support!

With much appreciation,

Katrina Nolan
Fundraising Committee Chair
Joliet Junior Woman's Club
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Who are the Joliet Juniors?

The Joliet Junior Woman's Club is a not-for-profit organization, committed to serving the greater Joliet area through volunteer service and philanthropy.

Our mission is to be a visible, viable, involved organization serving the diverse needs of the Joliet community, while creating a nurturing environment in which members can develop their potential. Founded in 1958, JJWC has been enhancing the lives of others for over 60 years!



Guardian Angel Sexual Assault Services

Filled comfort backpacks for child victims of sexual assault.

Northern Illinois Food Bank

Filled backpacks of food to feed low-income school children.

Center for Disability Services

Created a sensory-friendly hallway mural.

Purple Project

Supported the Moms and Babies project for expectant mothers in need.



Cornerstone Services

Sponsored extracurricular outings for women in the Behavioral Health program and their children.



Vista Learning

Refurbished and donated computers to kids in need.

CASA of Will County

Supported volunteer advocates for children navigating the court system.

Easterseals of Joliet Region

Built two Little Free Libraries.

Joliet Area Community Hospice

Sponsored bereavement camp for children dealing with grief.



Will County Center for Community Concerns

Supported Home Repair Program to help families avoid homelessness.

Our Audience Demographics

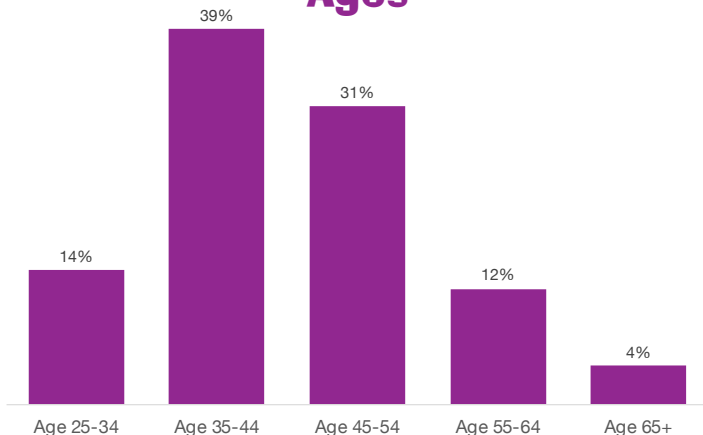


544 Facebook Page Likes
(as of 10/1/19)

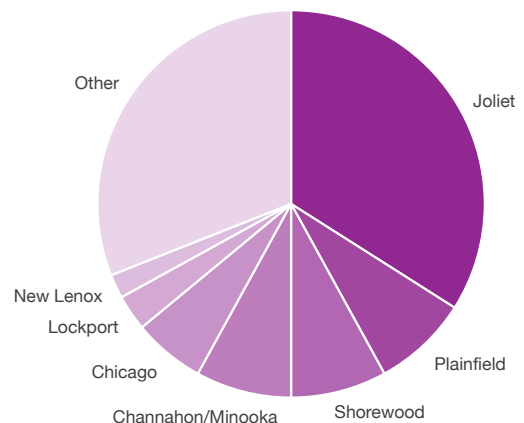


94% Women

Ages



Locations



Build Your Own Sponsorship Package

Design a sponsorship package with guest outreach incentives that meet the unique goals of your organization!



Queen Sponsor: \$750

Select any **four Tier 1** Sponsor Incentives



King Sponsor: \$500

Select any **three Tier 1** Sponsor Incentives



Jester Sponsor: \$250

Select any **three Tier 2** Sponsor Incentives



Court Sponsor: \$100

Select any **two Tier 2** Sponsor Incentives



Naming Rights Sponsor: Pricing available upon request

Become the exclusive sponsor of the Live Band, Bar, Voodoo Lounge, Costume Contest, Photo Booth, or other event partnership and receive:

- All benefits of Queen Sponsorship level, plus:
- Sponsorship signage displayed prominently at event.

Tier 1 Sponsor Incentives

- 4 VIP Reserved Seating tickets to event.*
- Your company's branded promotional item, coupon and/or product sample included in guest goodie bags.
- Full page ad in event program.
- Social media recognition on JJWC Facebook page (2 individual posts).
- Share a Facebook Live video message about your donation.
- Logo and website link featured on JJWC website for one year.

Tier 2 Sponsor Incentives

- 2 General Admission tickets to event.*
- ½ page ad in event program.
- Social media recognition on JJWC Facebook page (1 individual post).
- Logo and website link featured on JJWC website for one year.

Sponsorships at all levels will be acknowledged by a listing in the event program.

**In order to claim complimentary tickets, guest names must be confirmed by 2/14/2020.*

Become a Mardi Gras Sponsor!

Return completed sponsorship form and payment no later than January 15, 2020 to ensure inclusion in all promotional opportunities!

Organization Name: _____

Contact Name: _____

Phone: _____ Email: _____

Select Sponsorship Level: \$750 \$500 \$250 \$100 Other: _____

Indicate Sponsor Incentives on the list above.

Make checks payable to "Joliet Junior Woman's Club"
Mail to: Joliet Junior Woman's Club, P.O. Box 3632, Joliet IL 60434
Email to: info@JolietJuniors.org